

**PRIVACY NOTICE FOR NEWSLETTERS AND EVENTS – “HYMANTOVALLEY” PROJECT
INFORMATION PURSUANT TO ARTICLES 13 AND 14 OF REGULATION (UE) 2016/679
(“GDPR”)**

This privacy notice describes the processing of personal data carried out by **A.G.I.R.E. srl** in relation to the sending of informative and promotional communications regarding the **HyMantoValley** project and its related initiatives, events, and activities dedicated to the production, distribution, and consumption of renewable hydrogen, the development of hydrogen valleys, and, more generally, sustainability, innovation, and energy transition.

1. Data Controller and Data Protection Officer

The **Data Controller** is:

- **A.G.I.R.E. S.R.L.**
- Piazza Sordello 43 – 46100, Mantova (Italy)
- Email: info@agirenet.it
- Phone: +39 0376229694

The **Data Protection Officer (DPO)** is:

- **FORM YOU SRL**
- Via Pietro Verri, 27 – 46100, Mantova (Italy)
- Email: segreteria@formyousrl.com

2. What Data We Process

We may process:

- Identification and contact data (name, surname, email address, company, professional role);
- Information regarding your organization/belonging company;
- Any preferences expressed in relation to the topics of sustainability, hydrogen, energy innovation, and ecological transition.

3. Origin of Personal Data

Personal data may be:

- Provided directly by the data subject;
- Collected through previous professional contacts;
- Sourced from public or professional records (e.g., company websites, public registers, industry events, professional networking).

4. Purposes and Legal Basis of the Processing

- **a) First communication dispatch** We carry out an initial informative/promotional contact related to the *HyMantoValley* project and its initiatives based on the **legitimate interest** of the Controller pursuant to Art. 6, par. 1, letter f) of the GDPR, considering that the content may be relevant to the professional activity of the data subject. **The data subject has the right to object to such processing at any time.**
- **b) Sending of newsletters and subsequent communications** Subject to the prior **consent** of the data subject pursuant to Art. 6, par. 1, letter a) of the GDPR, the Controller may send:
 - Informative newsletters;
 - Project updates;
 - Invitations to events;
 - Communications relating to activities, partnerships, and initiatives connected to the *HyMantoValley* project.

Communications will be sent with an approximate frequency of **one newsletter every two months**, except for extraordinary communications regarding events or initiatives of particular

importance. Consent is optional and can be revoked at any time.

5. Processing Methods

The processing is carried out using electronic and organizational tools adequate to guarantee the security, integrity, and confidentiality of personal data.

6. Data Retention

- **In the absence of consent:** Data will be stored only for the time strictly necessary to manage the first contact and any potential objection.
- **In case of consent:** Data will be processed until consent is revoked or a deletion request is made, and in any case no later than the achievement of the purposes referred to in point 4.

7. Communication of Data

Data may be processed by:

- Authorized personnel of the Data Controller;
- IT service providers, email marketing platforms, and organizational support providers appointed as Data Processors pursuant to Art. 28 of the GDPR.

Personal data **will not** be disseminated.

8. Transfer Outside the EU

Any transfer of data to non-EU countries will take place in compliance with the safeguards provided for by Articles 44 et seq. of the GDPR.

9. Rights of the Data Subject

The data subject may exercise the rights provided for by Articles 15-22 of the GDPR, including:

- Access to data;
- Rectification;
- Erasure (Right to be forgotten);
- Restriction of processing;
- Objection to processing;
- Data portability;
- Withdrawal of consent.

It is also possible to lodge a complaint with the Data Protection Authority (*Garante per la protezione dei dati personali*). Requests can be sent to: **info@agirenet.it**

Consent Formula

☐ I consent to receive newsletters, updates, event invitations, and informative/promotional communications relating to the *HyMantoValley* project and the initiatives of A.G.I.R.E. srl with an approximate bi-monthly frequency.

Immediate Opt-out Formula for the First Dispatch

"If you no longer wish to receive communications relating to the HyMantoValley project, you can object at any time by clicking here [unsubscribe link] or by writing to [info@agirenet.it]."